

# VIRGINIANS NEED QUALITY, AFFORDABLE CHILD CARE



## Virginia's Future Depends on Child Care

Affordable, quality child care has the power to transform the lives of Virginia's children, families, businesses, and communities. Children enrolled in quality early childhood education programs start life with strong academic and social building blocks. Quality, affordable child care provides parents with more freedom to work, study and ensure their family's financial security. A robust child care system allows businesses to hire and retain the best talent possible, increasing productivity and reducing turnover. But to fulfill the promises of child care...



we have work to do...

Virginia's publicly-funded child care system only serves about 42% of all eligible children ages birth-to-five.

There are over 12,000 children waiting for publicly-funded child care services in Virginia.

Median annual cost for child care services in Virginia (2024) ranges from \$14,560 for preschool to \$18,759 for infants.

Families need to earn between \$208,000 and \$267,986 per year to afford child care.

## Virginia Has Statewide Elections in 2025 Child Care is on the Ballot

The Virginia Promise Partnership is a coalition of parents, child care providers and leading organizations working towards the bold goal of ensuring every Virginia family can obtain quality, affordable child care by 2030.

Virginia has statewide elections this year for Governor and House of Delegates. If we're going to reach the bold goal, we need voters across Virginia to raise their voices and let the candidates know **CHILD CARE VOTES!**

Scan the QR code and sign up to get involved with the Virginia Promise Partnership this election year!

